



ACEL POWER

SMART BY DESIGN.
NEXT LEVEL ELECTRIC.



ACEL envisions a future deeply intertwined with software solutions, set to elevate boating experiences, and redefine industry standards. Leveraging patented technology and advanced integration, ACEL Power is propelling the industry towards a cleaner, more efficient, and intelligently connected landscape.

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ABOUT ACEL

We are a Canadian Clean Energy business driving the adoption of Electrification in the Marine sector, globally. We are helping to contribute to a low carbon footprint with innovation that is practical and adds value to life and business.

ACEL Power, headquartered in Vancouver, Canada, is an industry trailblazer in designing and manufacturing electric outboard propulsion systems, leading the marine landscape with innovation and sustainability. Noted for introducing the world's first mass-produced 50 and 75 HP electric motors, ACEL Power is committed to shaping a sustainable future through the creation of a smart electric ecosystem. ACEL boasts a complete product portfolio

ranging from inboards to outboards from 1HP - 450HP.

Our goal is to be the number one Marine Electrification brand while innovating through adding value and making sustainability a priority.

ACEL promises to deliver an electric future, combining unmatched speed with precise control. Leveraging cutting-edge technology and

top-tier suppliers, our electric propulsion system propels electric boating into the next generation.

ACEL is committed to the highest quality service. Partnering with ACEL is not just a transaction but a tailored, supportive experience from the very beginning.

OUR DESIGN PHILOSOPHY

ACEL's design philosophy embodies a harmonious fusion of innovation and nature, creating an electric system with outboard motors that seamlessly integrate cutting-edge technology with the rhythms of the marine environment.

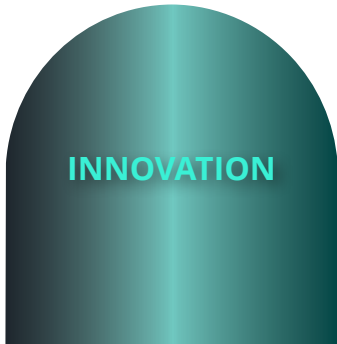
OUR VISION

ACEL IS DRIVING
RENEWABLE ELECTRIC
ENERGY TO BECOME
THE FORCE BEHIND
SOCIETY'S ENERGY NEEDS
– SAFEGUARDING THE
PLANET FOR FUTURE
GENERATIONS.



OUR COMPANY MISSION...

To Revolutionize the Marine Industry through Design and Technology, Taking Experiences to Unprecedented Levels of Innovation, Safety & Sustainability.



SMART BY DESIGN.

ACEL's design ethos revolves around user-centric ingenuity, shaping products with a focus on modernity and minimalism.

Ushering in a new era of innovation, we are committed to reshaping conventional boating standards by delivering intuitive interfaces and seamless interactions through cutting-edge technology.



NEXT-LEVEL ELECTRIC.

ACEL promises to deliver an electric future, combining unmatched speed with precise control.

Leveraging cutting-edge technology and top-tier suppliers, our electric propulsion system propels electric boating into the next generation.

Our innovative system allows for easy stacking of battery packs, creating a customizable solution that automatically adapts to the powertrain. Plus, our plug-and-play technology easily connects to any secondary power source, enabling a hybrid setup on the go.

- 95.8% Power Train Efficiency
- Single Seamlessly Integrated System
- User Driven Software Features For Better Boating
- Price Leadership
- Patented Technology



ACEL POWER
COMPREHENSIVE
ELECTRIC
PROPULSION
SYSTEM
SILENT. EFFICIENT. SUSTAINABLE.



ACEL'S DESIGN
ETHOS
REVOLVES
AROUND
USER-CENTRIC
INGENUITY.



MESSAGE FROM THE CEO & CO-FOUNDER

At ACEL Power, we are redefining the future of marine propulsion. Our journey is rooted in over 30 years of global heritage and trust in the inverter, battery, and renewable energy sectors. This legacy has shaped our unwavering commitment to innovation, premium quality, and sustainable solutions for the marine industry.

COMPANY GROWTH



ACEL Power serves a diverse and growing client base that includes both recreational and commercial boat operators. Our commitment is to support clients who prioritize sustainability, innovation, and reliable performance on the water.

Our mission is clear: to design and deliver intelligent electric propulsion systems that elevate boating to new heights of performance, integration, and environmental responsibility. From the world's first mass-produced 50 and 75 HP electric outboards to our latest high-performance 150 HP and 250 HP models, ACEL Power is setting new benchmarks in efficiency, reliability, and user experience.

We believe electrification is more than just replacing gas engines—it's about transforming the entire boating experience. Our patented Intelligent Electric Propulsion System seamlessly integrates advanced hardware and software, offering real-time diagnostics, remote monitoring, and over-the-air updates. With customizable battery options and modular systems, we empower boat builders and owners to tailor

solutions for vessels up to 70 feet, ensuring optimal range, power, and balance.

Our agile team designs and manufactures every component, from controllers to battery packs, enabling rapid innovation and complete control over quality. This end-to-end capability allows us to offer premium, customizable products with shorter lead times and exceptional customer support. As we expand globally, we invite partners, dealers, and boat builders to join us in shaping a cleaner, quieter, and more exhilarating future on the water. Together, we are not just building electric outboards—we are powering a new era of boating.

ANTHONY LIU

CEO/ Founder ACEL Power

"We believe electrification is more than just replacing gas engines – **it's about transforming the entire boating experience.**"

BUSINESS MODEL

ACEL Power’s business model is built on delivering advanced electric propulsion solutions that combine high performance, digital integration, and sustainability for the global marine market.



PRODUCT FOCUS

The product lineup includes the IE50 (50HP), IE75 (75HP), IE150 (150HP), and IE250 (250HP), all designed for maximum efficiency and performance in various marine environments.

Each motor integrates proprietary battery packs, advanced battery management systems, digital throttles, smart chargers, and centralized computers with touch-screen displays for seamless operation and user experience.



COST STRUCTURE

Major costs include research and development (to drive ongoing innovation), manufacturing (scaling up to mass production), marketing and distribution (to build brand presence and reach customers), and after-sales services (ensuring customer satisfaction and product reliability).

Recent funding is being directed toward R&D, scaling operations, and launching higher horsepower solutions.



SALES CHANNELS

ACEL Power employs a multi-channel sales strategy: B2B sales targeting boat builders, dealers, and distributors; online retail for direct customer access; strategic partnerships with commercial operators and marinas to expand market reach.

Participation in major international trade shows underlines ACEL’s commitment to building relationships and expanding its dealer and partner network.



TARGET MARKET

The primary markets include commercial operators, pleasure craft owners, and boat rental clubs across Europe and America.

ACEL’s solutions are designed to meet the needs of both recreational and commercial users, supporting a wide range of vessel types and use cases.



REVENUE STREAMS

Revenue is generated primarily through the sale of electric outboard engines.

Additional income comes from software integration services, which are offered for both ACEL and non-ACEL customers, enhancing the digital boating experience with features like real-time monitoring and performance optimization.



TECHNOLOGY

The technology includes modular battery systems for flexible installation, on-board displays, mobile connectivity, and over-the-air software updates for ongoing performance improvements.

Advanced features such as built-in rear-view cameras, real-time diagnostics, and customizable driver profiles further differentiate ACEL’s offerings.

COMPANY HISTORY

Roots



LW is established in Taiwan



Becomes one of the largest inverter manufacturer in the world



Established one of the first Li-ion cell battery manufacture in Asia



Invented and patented microchip powered power inverter

Current



ACEL Company founded; developed initial Alpha prototype; created Beta and Gamma prototypes



ACEL began delivering its first commercial electric outboard motors, specifically the 50HP and 75HP models

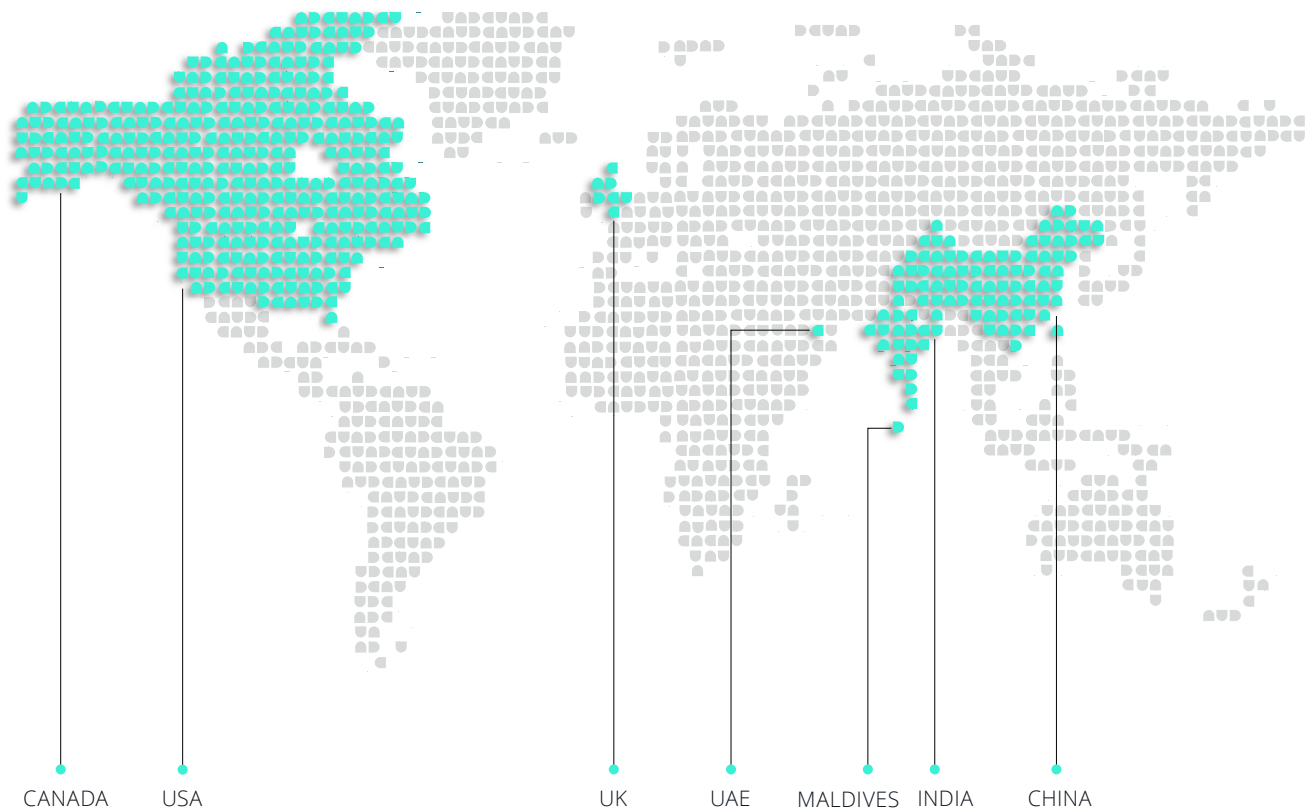


ACEL delivered its first electric propulsion systems across the world



ACEL unveiled its next-generation Intelligent Electric Series, including the 150HP and 250HP outboard motors

ACEL
FOOTPRINT



CONTRIBUTION TO
SUSTAINABILITY

ACEL Power is accelerating the transition to clean boating by delivering high-efficiency electric propulsion systems that eliminate oil and carbon emissions, reduce noise pollution, and set new standards for sustainable marine transportation.

50–250 HP

RANGE OF ACCEL’S MASS-PRODUCED ELECTRIC OUTBOARD MOTORS CURRENTLY AVAILABLE, WITH PLANS TO EXPAND FROM 1HP UP TO 650HP, COVERING BOTH RECREATIONAL AND COMMERCIAL MARINE MARKETS

TIME FOR
ELECTRIC IS
NOW!

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