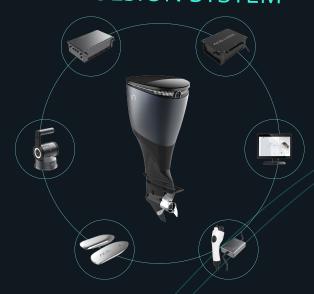
# INTELLIGENT ELECTRIC PROPULSION SYSTEM





## **OUR** MISSION

TO REVOLUTIONIZE THE MARINE INDUSTRY THROUGH DESIGN AND TECHNOLOGY, TAKING EXPERIENCES TO UNPRECEDENTED LEVELS OF INTELLIGENCE, SAFETY & SUSTAINABILITY.

## **ABOUT US**

ACEL Power is an industry trailblazer in designing and manufacturing electric outboard propulsion systems, leading the marine landscape with innovation and sustainability.

Noted for introducing the world's first mass-produced 50 and 75 HP electric motors, ACEL Power is committed to shaping a sustainable future through the creation of a smart electric ecosystem.

## **GET IN TOUCH**



acelpower.com info@acelpower.com +1 604-239-0879

## **BUSINESS MODEL**



#### **Product Focus**

Electric outboard engines with power of 50HP and up to 250HP



#### Cost Structure

Research & development, Manufacturing Cost, Marketing & Distribution, After-Sales Services



#### Sales Channels

B2B sales to boat builders, dealers & distributors; Online retail; Partnerships with commercial operators



#### Target Market

Commercial, Pleasure Crafts, and Boat Rental Clubs across the Europe, America



#### Revenue Streams

Sale of outboard engines; Software integration for ACEL and non-ACEL customers



#### **Technology**

Patented Technology, with software integration, like on-board displays and mobile connectivity



## **MILESTONES**







A sister company is established

Becomes one of the largest inverter manufactures in the world







Establishes one of the first Li-ion cell battery manufacture in Asia

Invented and patented microchip powered power inverter







Invented and patented the direction and calculation method for battery remaining life

Developed Alpha prototype







Developed Beta & Gamma Prototype

Delivering of motors

