

INTELLIGENT ELECTRIC PROPULSION SYSTEM

ACEL
GO ELECTRIC



OUR MISSION

TO REVOLUTIONIZE THE MARINE
INDUSTRY THROUGH
**DESIGN AND
TECHNOLOGY, TAKING
EXPERIENCES TO
UNPRECEDENTED LEVELS OF
INTELLIGENCE, SAFETY &
SUSTAINABILITY.**

ABOUT US

ACEL Power is an industry trailblazer in designing and manufacturing electric outboard propulsion systems, leading the marine landscape with innovation and sustainability.

Noted for introducing the world's first mass-produced 50 and 75 HP electric motors, ACEL Power is committed to shaping a sustainable future through the creation of a smart electric ecosystem.

GET IN TOUCH



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BUSINESS MODEL



Product Focus

Electric outboard engines with power of 50HP and up to 250HP



Cost Structure

Research & development, Manufacturing Cost, Marketing & Distribution, After-Sales Services



Sales Channels

B2B sales to boat builders, dealers & distributors; Online retail; Partnerships with commercial operators



Target Market

Commercial, Pleasure Crafts, and Boat Rental Clubs across the Europe, America



Revenue Streams

Sale of outboard engines; Software integration for ACEL and non-ACEL customers



Technology

Patented Technology, with software integration, like on-board displays and mobile connectivity

ELECTRIC SERIES

High Horsepower
High Torque



SILENT. EFFICIENT. SUSTAINABLE.

MILESTONES

1988

A sister company is established

1991

Becomes one of the largest inverter manufactures in the world

1994

Establishes one of the first Li-ion cell battery manufacture in Asia

2002

Invented and patented microchip powered power inverter

2008

Invented and patented the direction and calculation method for battery remaining life

2021

Developed Alpha prototype

2022

Developed Beta & Gamma Prototype

2023

Delivering of motors

